

RE-UNITA Autumn Entrepreneurship School

From Research to Market

Thursday - 2023 November 23rd - Online

An online training day in entrepreneurship for all researchers (specially PhD students) within the UNITA constellation of universities who wish to receive specific and professional training in entrepreneurship. Under the label 'From Research to Market', attendees will receive key information on biases that affect the creation of new business, which tools are offered to entrepreneurs by the EIC, what is Open Innovation or how to build a business plan. All provided by top-notch professionals related to the Universities belonging to the RE-UNITA consortium.



Agenda (all times are CET)

- 09:30 Inauguration
By Gloria Cuenca, Vice-rector for Technology Transfer of the University of Zaragoza & Frédéric Marias, Coordinator of RE-UNITA project
- 09:40 Inaugural talk: Biases that affect the creation of new businesses and yet contribute to their failure
By Saulo Dubard Barbosa
Professor of Entrepreneurship
Director of the Entrepreneurship and Innovation (InvEnt) Research Center
- 10:15 European Innovation Council: funding for deeptech researchers and innovators
By Albena Kuyumdzhieva
European Commission/ DG Research & Innovation
European Innovation Council (RTD.A3)
- 11:00 Break
- 11:15 Open innovation & Technology
By Evdokimos Konstantinidis
President ENOLL, The European Network of Living Labs
- 12:00 How to build a Business Plan
By Gabriele Varrasi
Professore a contratto
Dipartimento di Lingue e Letterature straniere e Culture moderne
- 12:45 Wrap up & closing time

Please register at: <https://eventos.unizar.es/106352/detail/reunita-autumn-entrepreneurship-school-2023.html>
The link to the Autumn Entrepreneurship School will be sent by email a few days before the start of the event.